



# AIT Smart Automation Franchise Terms and Conditions

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## **1. Introduction:**

1.1 These Terms and Conditions ("T&C") govern the relationship between AIT Smart Automation ("Franchisor") and the prospective franchisee ("Franchisee") for the establishment and operation of AIT Smart Automation franchises in India.

## **2. Franchise Grant:**

2.1 Franchisor grants Franchisee the right to operate an AIT Smart Automation franchise in the specified territory, subject to compliance with these T&C.

2.2 The franchise grant is non-exclusive, and Franchisee acknowledges that other AIT Smart Automation franchises may operate in nearby territories.

## **3. Franchisee Obligations:**

3.1 Franchisee agrees to operate the franchise in accordance with AIT Smart Automation's established standards, procedures, and branding guidelines.

3.2 Franchisee will maintain the highest levels of customer service, professionalism, and business ethics.

3.3 Franchisee is responsible for all costs associated with the establishment, operation, and marketing of the franchise.

## **4. Training and Support:**

4.1 Franchisor will provide initial training to Franchisee and ongoing support as deemed necessary.

4.2 Franchisee agrees to participate in all mandatory training programs and implement any updates or changes to the franchise system.

## **5. Branding and Marketing:**

5.1 Franchisee will use only approved marketing materials, signage, and branding in accordance with Franchisor's guidelines.

5.2 Franchisee will contribute to national and regional marketing funds as specified by Franchisor for collective advertising efforts.

## **6. Fees and Payments:**

6.1 Franchisee will pay an initial franchise fee upon signing this agreement.

6.2 Franchisee will pay ongoing royalty fees based on a percentage of gross sales as specified in this agreement.

## **7. Duration and Renewal:**

7.1 The initial term of this agreement is 3 years.

7.2 Franchisee may have the option to renew the agreement upon meeting certain conditions outlined in the renewal terms.

## **8. Termination:**

8.1 Either party may terminate this agreement in the event of a material breach by the other party.

8.2 Franchisor reserves the right to terminate the franchise agreement if Franchisee fails to maintain the standards set by AIT Smart Automation.

## **9. Confidentiality:**

9.1 Franchisee agrees to maintain the confidentiality of proprietary information, trade secrets, and operational procedures disclosed by Franchisor.

## **10. Governing Law and Dispute Resolution:**

10.1 This agreement is governed by the laws of Ahmedabad.

10.2 Any disputes arising under or in connection with this agreement will be resolved through arbitration in accordance with the rules of [Four Leaf Clover Advisory Pvt Ltd].

## **11. Miscellaneous:**

11.1 Amendments to this agreement must be in writing and signed by both parties.

11.2 This agreement constitutes the entire understanding between the parties and supersedes any prior agreements or understandings.